

FOR IMMEDIATE RELEASE

**MetaMetrics Honored With 2007 Best Places to Work Award
From “Triangle Business Journal”**

*Educational Measurement Company Recognized
for Positive Work Environment*

DURHAM, N.C. – Aug. 21, 2007 – MetaMetrics® Inc., the Durham-based educational measurement company, has been honored as one of “Triangle Business Journal’s” Best Places to Work for 2007. The award, which will be presented at a luncheon on Sept. 27, recognizes the company for creating a positive work environment that attracts and retains employees through a combination of benefits, working conditions and company culture.

MetaMetrics was selected for the award after its employees completed an “Employee Engagement Survey” that evaluated its policies and work environment across 10 different themes, such as team effectiveness, people practices and trust. MetaMetrics and the other award winners will be featured in a special issue of the “Triangle Business Journal,” published on Sept. 28.

“For nearly 25 years, our company has been on the forefront of developing actionable measures of student achievement,” said Malbert Smith III, Ph.D., president, MetaMetrics. “Our success is directly attributable to the outstanding team of dedicated employees who work together here in the Research Triangle. We are very proud that they find MetaMetrics a great place to work.”

Founded in 1984 by Smith and A. Jackson Stenner, Ph.D., MetaMetrics strives to offer its employees an environment that supports honesty, mutual respect and teamwork, with top-notch benefits, including tuition reimbursement and 401-K matching. The company boasts one of the country’s leading teams of psychometricians – psychologists who deal with the design, administration and interpretation of quantitative tests for the measurement of psychological variables such as intelligence, aptitude and personality

traits. MetaMetrics developed the widely adopted Lexile Framework® for Reading and The Quantile Framework® for Mathematics.

About MetaMetrics Inc.

MetaMetrics, a privately held educational measurement company, develops scientifically based measures of student achievement that link assessment with instruction, foster better educational practices and improve learning by matching students to materials that meet and challenge their abilities. The company's team of experienced psychometricians developed The Lexile Framework for Reading and its companion scale, The Quantile Framework for Mathematics. The Lexile Framework (www.Lexile.com) provides a common, developmental scale for matching reader ability and text difficulty. Lexile® measures enable educators, parents and students to select targeted materials that can improve reading skills and to monitor reading growth across the curriculum, in the library and at home. Recognized as the most widely adopted reading measure, Lexiles are part of reading and testing programs in the classroom and at the district and state levels. More than 100,000 books, 80 million articles and 60,000 Web sites have Lexile measures, and all major standardized tests can report student reading scores in Lexiles. The Quantile Framework (www.Quantiles.com) measures mathematics achievement and the difficulty of mathematical skills and problems similar to the way Lexiles measure reading ability and text readability. Quantiles® identify the mathematical skills a student has learned, those that require instruction and new skills the student is ready to learn, enabling educators to use Quantile measures to target instruction, monitor student progress and forecast performance on high-stakes tests.

For more information, press only:

MetaMetrics Inc.

Lisa Wolfe, L. Wolfe Communications, 773-325-9935, lwolfe@lwolfe.com

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