

FOR IMMEDIATE RELEASE

Lexiles Added to Sundance/Newbridge Publishing Leveled Readers to Help Teachers Build Student Literacy Skills

Widely Adopted Reading Measure Allows Teachers to Match Student Ability With Text Difficulty

NORTHBOROUGH, Mass. & DURHAM, N.C. - March 27, 2007 - MetaMetrics® Inc., developer of The Lexile Framework® for Reading, today announced that Sundance/Newbridge Publishing, a Hights Cross Communications company, is adding Lexile® measures to its leveled readers for grades 3 and higher. More than 700 titles in the educational publisher's offerings have already been Lexiled and an additional 500 books will receive measures in 2007.

The Lexile Framework provides a common, developmental scale for matching reader ability and text difficulty. Lexile measures enable educators, parents and students to select targeted materials that can improve reading skills and to monitor reading growth across the curriculum, in the library and at home.

"At Sundance/Newbridge Publishing, we are always seeking innovative ways to help our nation's school children succeed," said Paul A. Konowitch, president & chief executive officer. "Today, thanks to our collaboration with MetaMetrics, our hardworking educators will now have the confidence they need to choose materials that will improve student reading skills across the curriculum."

Lexile measures for the materials will be included in Sundance/Newbridge's catalogs, on its Web sites and on the back cover of all leveled readers.

"It is exciting to work with Sundance/Newbridge Publishing to provide the educators who use their high-quality instructional materials with an actionable tool for improving student literacy skills," said Malbert Smith III, Ph.D., president, MetaMetrics.

Educators from around the country who want to learn more about using Lexiles to improve student reading abilities are invited to attend the 2007 Lexile National Reading Conference, June 18–20, at Disney’s Coronado Springs Resort in Orlando, Fla. The theme for the conference, now in its fourth year, is “Reading Beyond the Classroom.”

Available through April 30, 2007, discounted early bird registration is \$299 per person, and standard registration is \$399 per person. To register or for more information, visit www.lexile.com/conference2007.

About MetaMetrics Inc.

MetaMetrics, a privately held educational measurement company, develops scientifically based measures of student achievement that link assessment with instruction, foster better educational practices and improve learning by matching students to materials that meet and challenge their abilities. The company’s team of experienced psychometricians developed The Lexile Framework for Reading and its companion scale, The Quantile Framework® for Mathematics. The Lexile Framework (www.Lexile.com) provides a common, developmental scale for matching reader ability and text difficulty. Lexile measures enable educators, parents and students to select targeted materials that can improve reading skills and to monitor reading growth across the curriculum, in the library and at home. Recognized as the most widely adopted reading measure, Lexiles are part of reading and testing programs in the classroom and at the district and state levels. More than 100,000 books, 80 million articles and 60,000 Web sites have Lexile measures, and all major standardized tests can report student reading scores in Lexiles. The Quantile Framework (www.Quantiles.com) measures mathematics achievement and the difficulty of mathematical skills and problems similar to the way Lexiles measure reading ability and text readability. Quantiles® identify the mathematical skills a student has learned, those that require instruction and new skills the student is ready to learn, enabling educators to use Quantile measures to target instruction, monitor student progress and forecast performance on high-stakes tests.

About Sundance/Newbridge Educational Publishing

Sundance Publishing is a leading publisher of PreK–8 reading instructional materials and books for below-level readers in middle and high school. It also publishes and distributes K–12 paperbacks, literature-based media, and teacher resources. Newbridge Educational

Publishing is one of the nation's leading publishers of supplemental materials for teachers of PreK-5+. Newbridge creates photo big books across the curriculum and is a leader in nonfiction guided reading in the content areas of social studies, science, and math.

About Hights Cross Communications

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit www.hightscross.com.

For more information, press only:

The Lexile Framework for Reading/The Quantile Framework for Mathematics

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