

**FOR IMMEDIATE RELEASE**

**Early Bird Registration for 2007 Lexile National Reading  
Conference Available Through March 31**

*Fourth Annual Conference Scheduled for June 18–20  
at Disney’s Coronado Springs Resort*

**DURHAM, N.C. – January 16, 2007** – Educators are invited to learn new strategies for bridging the reading gap and helping all students build literacy skills at the 2007 Lexile® National Reading Conference, June 18–20, at Disney’s Coronado Springs Resort in Orlando, Fla. The theme for the conference, now in its fourth year, is “Reading Beyond the Classroom.” Discounted early bird registration is available through March 31, 2007.

The conference is hosted by MetaMetrics® Inc., developer of The Lexile Framework® for Reading and its companion scale, The Quantile Framework® for Mathematics. The Lexile Framework provides a common, developmental scale for matching reader ability and text difficulty. Lexile measures enable educators, parents and students to select targeted materials that can improve reading skills and to monitor reading growth across the curriculum, in the library and at home.

“To be successful in school and in life, students need strong literacy skills,” said Malbert Smith III, Ph.D., president, MetaMetrics. “At the 2007 Lexile National Reading Conference, educators will learn about the best strategies for helping students at all grade levels build reading skills from Lexile users and national reading and assessment experts.”

The 2007 Lexile National Reading Conference will focus on what K–12 educators can do to eliminate reading achievement gaps and promote educational equality for all students. Conference attendees will learn how the Lexile Framework makes test scores actionable, enabling them to use Lexile measures to inform instruction and improve the development of literacy skills. The conference is designed for classroom teachers, reading and literacy specialists, curriculum and instruction specialists, school library media specialists, administrators and researchers.

Educators can save \$100 by registering before March 31. Early bird registration is \$299 per person, and standard registration is \$399 per person. To register or for more information, visit [www.lexile.com/conference2007](http://www.lexile.com/conference2007).

Special conference room rates at Disney's Coronado Springs Resort start at \$155 per night. The resort is located on the Disney property, with easy access to all four Walt Disney World Theme Parks, golf courses and entertainment districts. For more information about Disney's Coronado Springs Resort, visit [www.disneyurl.com/MeetCSR](http://www.disneyurl.com/MeetCSR).

### **About MetaMetrics Inc.**

MetaMetrics, a privately held educational measurement company, develops scientifically-based measures of student achievement that link assessment with instruction, foster better educational practices and improve learning by matching students to materials that meet and challenge their abilities. The company's team of experienced psychometricians developed The Lexile Framework for Reading and its companion scale, The Quantile Framework for Mathematics. The Lexile Framework ([www.Lexile.com](http://www.Lexile.com)) provides a common, developmental scale for matching reader ability and text difficulty. Lexile measures enable educators, parents and students to select targeted materials that can improve reading skills and to monitor reading growth across the curriculum, in the library and at home. Recognized as the most widely adopted reading measure, Lexiles are part of reading and testing programs in the classroom and at the district and state levels. More than 100,000 books, 80 million articles and 60,000 Web sites have Lexile measures, and all major standardized tests can report student reading scores in Lexiles. The Quantile Framework ([www.Quantiles.com](http://www.Quantiles.com)) measures mathematics achievement and the difficulty of mathematical skills and problems similar to the way Lexiles measure reading ability and text readability. Quantiles® identify the mathematical skills a student has mastered and those that require instruction, enabling educators to use Quantile measures to target instruction, monitor student development and forecast performance on high-stakes tests.

*For more information, press only:*

**The Lexile Framework for Reading/The Quantile Framework for Mathematics**

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